

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Attorney Docket No.: 15037US02

PATENT

In the Application of:

Jeyhan Karaoguz, et al.

Serial No.: 10/675,436

Filed: September 30, 2003

For: MEDIA PROCESSING SYSTEM
COMMUNICATING ACTIVITY
INFORMATION TO SUPPORT USER
AND USER BASE PROFILING AND
CONSUMPTION FEEDBACK

Examiner: Mendoza Jr., Jorge

Group Art Unit: 2623

Confirmation No.: 5627

Electronically Filed On October 2, 2008

RESPONSE UNDER 37 C.F.R. § 1.111

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This paper responds to the Office Action mailed July 18, 2008, in the above-identified application. The Applicants respectfully request reconsideration of the claim rejections in view of the following remarks.